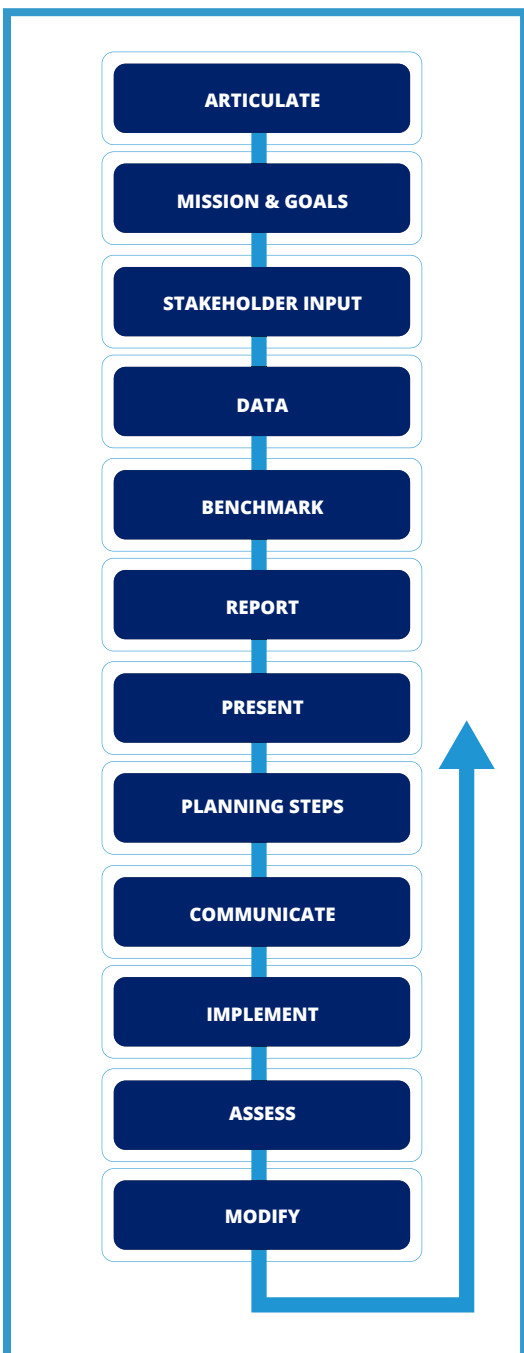


DATA • ANALYSIS • STRATEGY • PLANNING • ASSESSMENT

Demographic Perspectives helps mission-driven clients by providing custom demographic, survey, and market research for strategy, communications, policy, and planning. We are experts at data analysis and the visual display of information.

PROCESS



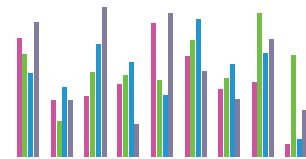
What we do

- Housing Demand Studies
- Residential Life & Master Planning
- Retail & Residential Market Research
- Environmental Scans
- Post-occupancy Evaluation
- Campus & Workplace Climate Assessments
- DEI Strategic Planning
- DEI Training & Programming
- Program Assessment & Grant Evaluation
- Participant & Donor Recruitment Studies



How we do it

- Surveys
- Interviews
- Focus Groups
- Benchmarking
- Projections
- Workshops
- Modeling
- Mapping
- Training
- Strategic Planning



Who we work for

Our clients span colleges and universities, nonprofits, pre-K-12 independent schools, real estate consultants, architects, planners, engineers, developers, businesses, and government agencies.

